

Jen Moran

UX Design Practitioner | Research | Accessibility | Systems Design | Figma
vitranojen@gmail.com · jenvitrano.com · [LinkedIn](#)

UX design practitioner and design leader with 7+ years of enterprise healthcare experience. A strategic enabler and hands-on designer — obsessed with craft, the discovery phase, mentorship, and advocating for the people on the other end of every decision.

EXPERIENCE

Senior UX Designer | Oracle Health, May 2022 - March 2026

- Shaped the conceptual model for a next-generation enterprise platform serving two distinct clinical roles — designing a single prioritization framework flexible enough to serve fundamentally different workflows without fracturing the experience
- Co-designed a multi-scene clinical vision demo spanning voice-first mobile, shift handoff, and discharge to demonstrate seamless care continuity across settings
- Led a platform-wide design system initiative across 6 product areas, conducting an icon audit of 350+ assets, establishing usage and accessibility standards, and producing a pattern gap analysis that gave the platform a shared framework for future decisions
- Led the analysis phase of a cross-functional research initiative — independently mapping the end-to-end product development process and surfacing 72 findings across 14 categories — delivering recommendations that informed a major platform investment decision
- One of three senior designers driving an 8-month accessibility remediation across 62 components and two platforms toward WCAG 2.1 AA, Section 508, and EN 301 549 compliance; mentored three junior designers through the process

UX Designer II | Cerner, March 2021 – May 2022

- Co-led 16 working sessions and 13 user interviews for a development process research initiative, mapping DevOps workflows and surfacing needs across the product development organization
- Selected as one of four designers from a 150-person global UX organization for the Center of Excellence, providing design standards, critique, and UCD education across the Revenue Cycle UX team

UX Designer I | Cerner, September 2018 – March 2021

- Redesigned a benefits management workflow for Cerner's largest client — what previously required a team of 5 spending 3 months hardcoding could be completed by a single user in 15 minutes
- Delivered 49 UX recommendations via an independent design standards audit, achieving 100% backlog adoption
- Advocated for and designed an accessibility-first approach to read-only user access that met compliance without compromising usability

Freelance Web Designer | Jen Moran Designs, 2017-2018

- Designed and developed responsive WordPress sites for small business clients; one client now attributes 65% of booking revenue to the site.

Earlier experience: UX Design Intern, GoodLife 45 (2016) · Accounts Payable Specialist, Tallen Technology Rentals (2012–2018) · Disney College Program & The Disney Store (2007–2012)

EDUCATION

M.A. Mass Communication, Web Design & Online Communication

University of Florida, 2016

B.S. Computer Science, Information Systems

Stockton University, 2011

SKILLS

Design: UX Research · Content Strategy · UX Writing · Accessibility · Inclusive Design · Systems Design · Pattern Analysis · Information Architecture · Interaction Design · Jobs to Be Done · Design QA

Collaboration: Stakeholder Facilitation · Executive Presentation · Cross-functional Leadership

Technical: Figma (systems, prototyping, developer handoff) · Miro · HTML · CSS · AI-assisted design and synthesis workflows

UXTRA CURRICULARS

Color Accessibility Breakout Facilitator | Mar 2026, Facilitated a hands-on breakout session on color accessibility for cross-functional attendees at Oracle's enterprise-wide Access for All series

Access for All Panelist | Mar 2025, Co-created and presented accessible presentation practices to 200+ attendees

UXtra Mile Award Committee | 2021 - 2023, Co-designed 30+ individual monthly themed peer recognition presentations

DevCon Creative Team | 2018 - 2020, Team member who designed internal conference experience

UX RevCycle Education Initiative | 2020 - 2021, Co-created domain education for RevCycle product designers

Purdue Internship Mentorship | 3 semester, 2019 - 2020, Design team member who mentored throughout an internship class sponsored project