



# JEN MORAN

Senior UX Designer

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## EDUCATION

M.A. Mass Communication,  
Web Design & Online Comm.  
University of Florida 2016

B.S. Computer Science,  
Information Systems  
Stockton University 2011

## SKILLSET

Wireframing  
Prototyping  
UCD Process  
High-Fidelity Mock-ups  
Interaction Design  
Heuristic Analysis  
Research and Design Methods  
HTML  
CSS

## TOOLS

Sketch  
MIRO  
Balsamiq  
Adobe Creative Suite  
InVision

## UXtra CURRICULARS

UXtra Mile Award Committee  
DevCon Creative Team

## EXPERIENCE

4+ years experience solving and designing for complex design experiences within healthcare IT. Leverages user centered design process and usability principles to influence product requirements and translate abstract concepts into simple and elegant user experiences while adhering to accessibility and standards. Experience with design methods and user research.

Senior UX Designer, Oracle Cerner/Cerner May 2022 - Present

Conducted analysis on 13 user interviews under the mentorship of our Human Factors Director utilizing user research methods to reveal opportunities to address pain points in the devOps process and guide future decision making

UX Designer II, Cerner March 2021 - May 2022

- Co-led 13 user interviews to understand research gaps and participated in research and design activities to ensure identified solutions are targeted to user needs and mitigate for pain points
- Selected as one of four team members across our 150-person global UX organization for our Center of Excellence (CoE) team, aligned to UX Revenue Cycle vertical
  - Partnered with 2 Lead UXDs to provide 10+ tactical designers with process, and design support including joining working sessions and critiques
  - Provided assessment of and feedback concerning process, design standards, and accessibility
  - Facilitated and led UCD Process education sessions for UX Revenue Cycle Team

UX Designer I, Cerner September 2018 - March 2021

- Co-designed a large scale 8 feature Benefits Management application for our largest client to innovate and simplify their benefits calculation process
- Advocated for and influenced an accessible read only design of Benefits Management application
- Delivered 49 prioritized UX recommendations to Lead Product Owner using standards evaluation during an Admin Authorization design consult
- Designed a four phase conceptual design approach for an Eligibility Request project which guided product and development; additionally recruited and conducted client feedback sessions on the conceptual design
- Created, recruited, and conducted usability study for Address Verification project to validate conceptual design
- Created user research survey, analyzed and presented findings, which drove functional requirements and design direction for an Eligibility Search project