

# Jen Moran

Senior UX Designer | Research | Accessibility | Systems Design

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## SUMMARY

Senior UX designer with 7+ years of enterprise healthcare experience. Known for building the frameworks that make every subsequent decision easier — equally at home leading research, designing systems, and advocating for accessibility.

## EXPERIENCE

### Senior UX Designer

**Oracle Health** May 2022 – April 2025

- Led full analysis and delivery of a development process research initiative, synthesizing 13 interviews across 5 analysis streams into a 113-page strategic whitepaper and executive presentation used to inform a major platform investment decision
- Led the contextualize workstream on the acute care redesign initiative as one of three designers, developing a conceptual model that drove platform-level strategic direction for how clinical information is surfaced to clinicians
- Collaborated with nursing subject matter experts to ground a high-stakes vision demo in clinical reality, delivering a voice-first prototype on time for a private industry summit
- Collaborated with product to define 15 jobs to be done across two clinical roles, creating alignment between design and product before any wireframes were started
- One of seven designers selected as a founding member of the Inclusive Design team, co-creating an inclusive design thinking research project and contributing accessibility audits for three design system components with surfaced findings logged
- Led Object and Time list pattern analysis for the Experience Core team, producing a conceptual model and design system gap analysis that became the baseline for ongoing platform work
- Conducted icon standardization analysis across 6 product areas, cataloguing 350+ icons and drafting accessibility-informed guidelines for usage, labeling, and ARIA considerations
- Contributed accessibility audits for three Redwood design system components at the request of Oracle's dedicated accessibility team

### UX Designer II

**Cerner** March 2021 – May 2022

- Co-led 16 collaborative working sessions and co-facilitated 13 user interviews for a development process research initiative, mapping devOps workflows and surfacing user needs across the developer organization. Analysis and delivery completed as Senior UX Designer.
- Selected as one of four designers from a 150-person global UX organization for the Center of Excellence, providing design standards guidance, critique, and UCD process education across the Revenue Cycle design team

### UX Designer I

**Cerner** September 2018 – March 2021

- Co-designed a large-scale Health Benefits Management application for Cerner's largest client, redesigning the benefits calculation workflow so that what previously required a team of 5 spending 3 months hard-coding calculations could be completed by a single user in 15 minutes
- Delivered 49 prioritized UX recommendations via an independent design standards audit, achieving 100% backlog adoption by the product team
- Conducted independent user research across multiple projects when Human Factors capacity was limited, including survey design, participant recruitment, and feedback facilitation

### UX Design Intern

**GoodLife 45** Fall 2016

- Self-initiated calendar page redesign in week one of internship, delivering HTML and CSS alongside mockups for developer handoff
- Iterated blog page redesign through peer feedback and stakeholder approval to CEO sign-off

## EDUCATION

M.A. Mass Communication, Web Design & Online Communication

**University of Florida** 2016

B.S. Computer Science, Information Systems

**Stockton University** 2011

## SKILLS

Design: UX Research · Accessibility · Inclusive Design · Systems Design · Pattern Analysis · Information Architecture · Interaction Design · Jobs to Be Done

Collaboration: Stakeholder Facilitation · Executive Presentation · Cross-functional Leadership

Technical: HTML · CSS · Figma · AI-assisted design and synthesis workflows

## UXTRA CURRICULARS

**Color Accessibility Breakout Facilitator:** (March 2026)

**Access for All Panelist:** (March 2025) — Co-created and presented accessible presentation practices to 200+ attendees

**UXtra Mile Award Committee:** (Feb 2021 – December 2023) — Co-designed 30+ individual monthly themed peer recognition presentations

**DevCon Creative Team:** (2018–2020) — Team member who designed internal conference experience

**UX RevCycle Education Initiative:** (2020) — Co-created domain education for RevCycle product designers

**Purdue Internship Mentorship:** (3 semesters, 2019–2020) — One of four design team members who mentored throughout an internship class sponsored project